

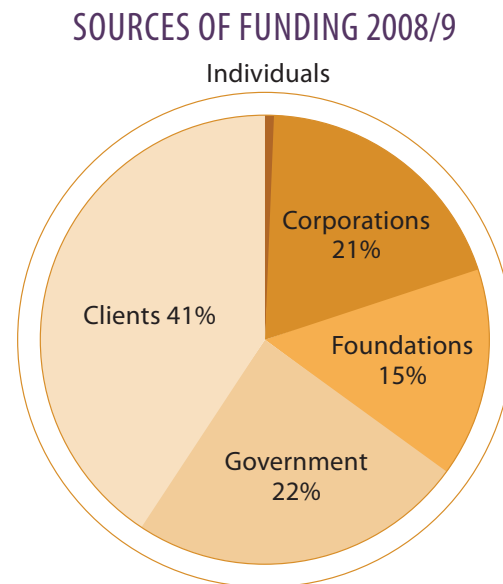
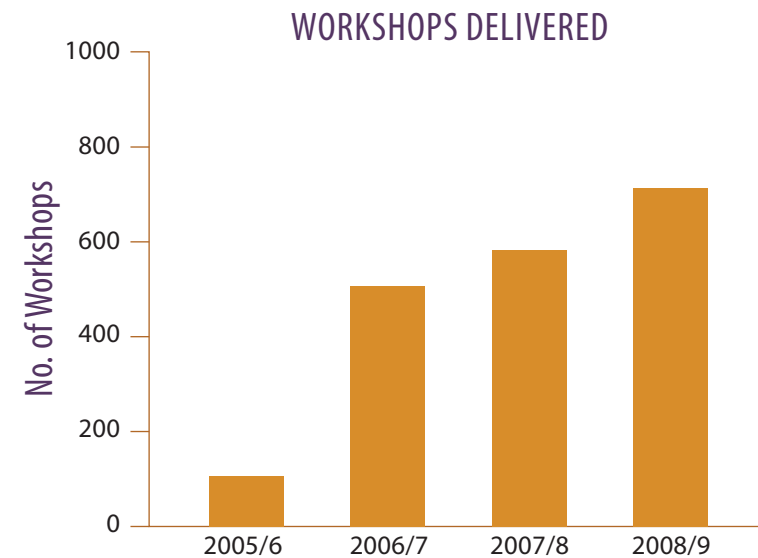
“I think your job is really cool because you open people’s minds with other cultures.” – *Newton Gifted & Talented Student*



COST PER STUDENT WAS \$5.00 IN 2008/9

Knowledge of the world is not a luxury, but a *necessity for every student.*

World of Difference served *21,000 youth* in 2008/9



MAJOR CONTRIBUTORS

- ABC5/WOI-TV (with Prairie Meadows and Heartland Tire & Auto)
- Principal Financial Group Foundation
- Bankers Trust
- Cylosoft
- Iowa Department of Cultural Affairs
- Advanced Technologies Group
- Community Foundation of Greater Des Moines
- John Deere Des Moines Operations
- Kemin Industries Inc
- Print Group USA
- Wells Fargo & Co.
- West Bancorporation
- Individual Donors

Global perspectives shall be incorporated into all levels of the educational program IOWA CODE (256.11)

CUSTOMERS

SCHOOL DISTRICTS

Altoona	Mediapolis
Ames	Mt. Pleasant
Des Moines	Newton
East Marshall County	Pleasant Hill
Fairfield	South Tama County
Indianola	Urbandale
Johnston	Waterloo
Kalona	West Des Moines

TYPES OF CUSTOMERS

SCHOOLS	COMMUNITIES
K-12 Public Schools	After School Programs
K-8 Private Schools	Community Education
Montessori Programs	Living History Farms
Home Schools	Libraries
	ISU Extension
	Iowa State University

MAKE A WORLD of DIFFERENCE

NURTURING YOUTH IN INTERCULTURAL RELATIONS



WORLD of DIFFERENCE

programs are about more than discovering other cultures’ arts, clothes and language. They are about

- shifting perspective,
- discovering new concepts, &
- experiencing differences.

Our programs open students’ **MINDS** – and **HEARTS**.

Our programs **CELEBRATE WHO WE ARE**, while honoring others as well.



WORLD of DIFFERENCE is an Iowa-based not-for-profit organization nurturing youth to develop skill, readiness and grace in intercultural relations.

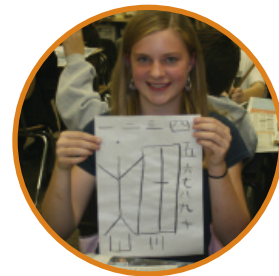
Interactive Presentations that make your Curriculum COME TO LIFE

Our rich network of Cultural Ambassadors, representing more than 30 cultures, offer what text books and research projects cannot: *sights, sounds, tastes and hands-on* interactions that allow students to experiment with their own attitudes, beliefs and fears.

PROGRAMS

World of Difference programs spark a curiosity for exploring culture. After tasting the food, creating the art, playing the instruments, working the chores, dancing to music, hearing native accents and speaking the language, K-12 students are proud to proclaim, *“I know about that! I did that in school!”*

With skill and grace, they prepare to succeed in an ever-changing, uncertain, global economy.



CULTURE IN THE CLASSROOM
30- to 60-minute hands-on cultural immersion experiences that expand the depth and breadth of the curriculum

This is *authentic learning* at its best. The students can ask someone who has firsthand knowledge and is more than willing to act as a living textbook. – Gary Birdwell, Urbandale High School



CULTURAL AMBASSADORS REPRESENT MORE THAN 30 COUNTRIES

AFRICA	ASIA	ASIA cont'd	EUROPE	LATIN AMERICA	MIDDLE EAST
Egypt	Cambodia	Nepal	England	Argentina	Jordan
Kenya	China	Russia	Bosnia	Brazil	Saudi Arabia
Nigeria	India	Taiwan	France	Costa Rica	
Sierra Leone	Indonesia		Germany	Guatemala	OTHER
South Africa	Japan		Ireland	Mexico	Australia
Sudan	Malaysia		Italy	Peru	Fiji
			Scotland	Venezuela	Pacific Islands



MULTI-CULTURAL DAYS

Concurrent workshop sessions providing a sampling of cultural experiences
I was impressed with how well the presenters made a *personal connection* with all ages of student. – Randy Nemitz, Principal Waukee Elementary



PHOTO ETHNOGRAPHY

5-session workshop using cameras, the art of photography and writing to explore culture among classmates
I get chills as I think about the risk taking, the creativity, the thoughtfulness and the humanity that is represented through this work. – David Johns, DMPS Curriculum Coordinator



FAST-TRACK DIPLOMATS

High-school cultural leadership development culminating in youth-led action projects to improve intercultural relations in school/community
When I arrived on Thursday to hear about my students' plans I was blown away. The energy and excitement they had about doing something in the community was *more than I expected*. – Amber Davison, Hoover High Des Moines



TRAIN-THE-TEACHER

Cultural Ambassador-led training for teachers, sharing with them the knowledge and skills to facilitate cultural experiences for students
Seeing the students' faces and hearing their stories embodied the *importance and necessity* of the World of Difference Program. –Kevin McCarthy, ABC5